

Historically Black Colleges and Universities

Title III Programs

2015

Election Booklet



*The Changing Landscape of HBCUs:
Implications for Title III*

THE HYATT REGENCY SAN ANTONIO
June 22-26, 2015

National Association of HBCU Title III Administrators, Inc.

**2015- 2017 Executive Committee Elections - Ballot
June 25, 2015**

SAMPLE SAMPLE SAMPLE SAMPLE



President

*Please Select One Candidate to Serve a Two-Year Term

Ms. Helga Greenfield, Spelman College

Vice -President

*Please Select One Candidate to Serve a Two-Year Term

Mr. Dayle Barry, University of the Virgin Islands

Secretary

*Please Select One Candidate to Serve a Two-Year Term

Ms. Kenyatta Stubbs, Morehouse College

Treasurer

*Please Select One Candidate to Serve a Two-Year Term

Parliamentarian

*Please Select One Candidate to Serve a Two-Year Term

Mr. Erick Akins, St. Philip's College

Member-at-Large

*Please Select Three Candidates to Serve a Two-Year Term

- Ms. Luanne Baker, Stillman College
- Ms. KeJuana Fridie, Texas College
- Dr. Margaret Martin-Hall , University of Arkansas
Pine Bluff
- Mr. Samuel Melton, Mississippi Valley State University
- Ms. Nichele Harper O'Connor, Dillard University
- Ms. Tori L. Willis, Arkansas Baptist College

Helga A Greenfield - Candidate for President

Helga A. Greenfield serves as Associate Vice President for College Relations and Director of Title III and Government Relations at Spelman College. She has been providing service in higher education for more than 40 years and she believes that communication is the foundation of all relationships. She has had the privilege of serving five institutions of higher learning in various capacities such as: Director of Financial Aid; Associate Director of Financial Aid, Admissions and Recruitment; Associate Registrar; Vice President for Institutional Advancement and Director of Title III; Associate Vice President for Advancement and College Relations; Associate Vice President for Enrollment Management and Associate Vice President for Advancement Operations. Helga is currently serving as the National Association of HBCU Title III Administrators, INC. Vice President.

She is the recipient of the 2015 Spelman College Standards of Excellence Award.

A native of Seven Springs, NC, Helga holds a B. A. degree in Business Administration from Shaw University and a M. S. degree in Business with an emphasis in Management from Norfolk State University.

The role of the position of President is one of leadership and guidance. I consider myself a servant leader and I believe that one must clearly understand his or her role when pursuing any position of leadership. I have had the privilege of serving in numerous capacities of support and leadership during my tenure in higher education of more than 40 years and I truly believe that communication is the foundation of all relationships. My platform is based on my desire to serve and will include the following five goals: 1) Advocate on behalf of HBCU Title III Administrators, promoting responsibility, accountability and ownership as it relates to their roles of leadership in their respective institutions; 2) Strengthen the partnership and build a stronger collaboration between the U. S. Department of Education (IS) Program Staff, the Presidents Advisory Board and HBCU Title III Administrators; 3) Continue to enhance professional development for all Title III Administrators with a focus on ensuring that new members receive quality technical, interpersonal, regulatory skills and knowledge regarding the Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards, policies and procedures, use of electronic applications and forms, and development and implementation of outcomes-oriented programs aligned with their institution's strategic priorities; 4) Establish the framework for a *Best Practices Module* for the National

Association of Historically Black Colleges and Universities: Title III Administrators; and, 5) Continue to move and complete the Association's agenda to revise the Annual Performance Report (APR) in collaboration with the Department of Education.

There are three foundational precepts that support these goals: Civility, Commitment and Consistency.

Civility – It is important for me to be transparent and be the example for others to follow. I also believe the leadership should respect the membership as the Executive Committee represents the membership. We should all maintain and demonstrate a courteous collegial behavior.

Commitment – If elected President, I will provide guidance to the Executive Committee; therefore, I will uphold the duties and responsibilities of this position. Assuredly, I will always be truthful, direct, candid, transparent and tactful. It is my desire to promote and support the continuation of a productive and progressive association. I will engage and challenge all members of the Executive Committee and Committee Chairs to fulfill and deliver the assignments and responsibilities for their respective positions.

Consistency – *A logical agreement among parts.* The membership and Executive Board should keep the “lines of communication” open and promote an environment that fosters the opportunity to disagree without being disrespectful toward others when working on solutions.

This Association belongs to the membership; its effectiveness rests upon us all. Furthermore, I support a cohesive union between all member institutions. I look forward to serving and working with each of you as we continue, together, to move agendas forward that impact the continued viability of Historically Black Colleges and Universities.



Dayle Barry – Candidate for Vice President

Dayle Barry Statement

2015 HBCUT3A Executive Committee Elections

At the 2008 Annual Technical Assistance Workshop, Ms. Delores Glover's presentation on the Program Assessment Rating Tool and its possible implications inspired me to become an active member of the Assessment Committee of the National Association of HBCU Title III Administrators, Inc. I was impressed that a group within the organization had made a decision to "make things happen" rather than "wonder what happened", and was actively working to ensure that the impact of the Title III grant program would be properly measured and reported. Since that time, I have participated actively in several of the organization's initiatives, working with the Assessment Committee, the Workshop Planning Committee, and the Scholarship Committee.

Should I receive the mandate to serve as Vice President of the organization, I see my role as an assistant to the President, helping to ensure that organizational goals and objectives are met. Among the areas I see as priority to move the organization forward are:

- *Encouraging the involvement of the membership*—by working with the entire Executive Committee to provide access to meetings, as required by the organization's bylaws and with the Secretary to share minutes of Executive Committee meetings with the entire body; by encouraging participation in standing and ad-hoc committees appointed to perform the business of the organization; and by encouraging critical input that will help to build the organization. It is my belief that with greater involvement, there is a natural succession of leadership.
- *Revision of the Annual Performance Report*—by working with the President and the Assessment Committee to ensure the continuation of the collaboration with the US Department of Education that has already begun, providing for active input in the agency's revision of the document that is used as a basis to report to Congress on the impact that the Title III HBCU, HBGI and SAFRA grant programs are having on the grantee institutions.
- *Reauthorization of the Higher Education Act of 1965*—by working with the President and the organization's partners to update policy makers regarding those changes that are needed in the legislation.

- *Building on the partnership with the US Department of Education*—by working with the President and the membership to inform the agency of grantee concerns, while being assertive and consistent with the organization’s position and message.
- *Comprehensively reviewing the Bylaws*—by working with the President, the Bylaws Committee and the membership to review the entire document and prepare a comprehensive set of amendments that may be reviewed by the membership.

I look forward to continuing my service to the organization and to my fellow Title III administrators, whether as Vice President or in any other capacity that is needed, should I not be elected to the position.



Kenyatta Stubbs – Candidate for Secretary

A highly-skilled grant administrator with over 15 years of experience, Kenyatta Stubbs is a highly efficient communicator with the ability to effectively convey organizational information. During her tenure in academia, she has been actively engaged as a Treasurer, Member-at-large, Legislative Committee Member and State Representative for the Georgia Association of Special Programs Personnel and the Southeastern Association Educational Opportunity Program Personnel. Through these experiences to serve, she has garnered the knowledge and skills necessary to effectively serve the National Association of HBCU Title III Administrators by not only presenting ideas clearly and effectively in written form, but also by compiling, assimilating and analyzing print and electronic information for use to grow and further the mission of the organization. All in all, it is her goal to serve by enhancing the communication, documentation and reporting needs of the association as the association supports and serves the HBCU community.



No Candidates for Treasurer

Erick Akins – Candidate for Parliamentarian

Mr. Akins is employed with St. Philip's College as its Director for Title III Programs. Erick has served in this capacity since January 2010. Prior to becoming Title III Director, Mr. Akins served as the Dean of Workforce Development and Continuing Education. He has served as the Alamo Colleges-District Grants Manager in the Office of Institutional Advancement then as Director of the Grants and Contracts Department. Erick previously taught grant writing courses for St. Philip's College in the Continuing Education Department. Mr. Akins has been a Lecturer with the University of Texas at Austin teaching urban related courses in the Geography and the Environment Department since January 2004. Mr. Akins has served as a faculty advisor for students writing their Senior Research Project. Erick is currently completing his dissertation for his PhD in Human Services Erick has resided in San Antonio, Texas for the past 32 years. I am seeking re-election to continue and complete task required for the position.



Candidates for Member-at-Large

Luanne Baker, Title III, Institutional Data and Grants Administrator STILLMAN COLLEGE

It has been my pleasure to serve as the Title III Administrator at Stillman College, located in Tuscaloosa, Alabama, since 2008. I, like many others, have had to learn about the legislation, regulations and rules governing Title III in real time while “on-the-job”. I have experienced first hand how to juggle being new in the position as administrator with all its complexities while juggling other job duties and responsibilities. As a Member-at-Large with the national association, I will emphasize and work with the association on your behalf to increase mentoring opportunities for new Title III Administrators and encourage the discussion of how grantees must develop and implement plans to institutionalize their Title III projects. I hold a Bachelor of Arts degree in Communication and have worked at Stillman over 20 years in sponsored programs, special events and fund development.



Margaret Martin-Hall, Ed.D.

Margaret Martin-Hall, University of Arkansas at Pine Bluff (UAPB) for over 24 years, is Director of Development and Title III Program Administration.

Her undergraduate studies were at Baldwin Wallace College (Ohio) and Philander Smith College (Arkansas). Graduate studies were at the University of Nebraska at Omaha and the University of Arkansas at Pine Bluff. She earned a doctorate in Higher Education Administration from the University of Arkansas at Little Rock. She holds a certificate in Fund Raising Management from the Center on Philanthropy at Indiana University and participated in the Thurgood Marshall Scholarship Fund National Capacity Building Training.

Dr. Martin-Hall's desire is to use her more than 27 years of experience with the Title III program, to serve in whatever way possible to advance the vision, goals and objectives of NATTA. She feels NATTA is a highly significant resource and voice for equality for HBCUs.



Samuel Melton

I, Mr. Samuel Melton Jr., am the Director of Title III and Sponsored Programs at Mississippi Valley State University and served in this position since 2012. I have over nine years of experience with providing grants administration services in higher education. A native of Clarksdale, MS, I hold a B.A. and an M.S. degree in Business Administration, both from Mississippi Valley State University.

At such a critical time for our HBCUs and program, I believe that I can contribute to the leadership necessary to stand the challenges ahead. In continuing the success of the Association, I will strive to serve the Title III community in the capacity necessary to continue moving us forward as well as support the outstanding work that we continue to do.



Nichele Harper O'Connor

Nichele Harper has eighteen years of combined experience in Grant Management and Development. Nichele holds a BA in Business Administration /Economics from Southern University at New Orleans and a MA in Urban and Regional Studies for Minnesota State University. After returning to New Orleans in 1997 her career began working for the City of New Orleans in Mayor Marc Morial's Office as Deputy Director of Grant Development. In 2001, she joined Dillard University, as the Post Awards Administrator and was promoted to Director of Title III Programs in 2004. Nichele has served as Director of Title III for eleven years and enjoys her job immensely. Nichele has served on the Planning Committee for the National Association of HBCU Title III Administrators, Inc. for four years. She has presented at national conferences and would like to continue to serve the Association through the Member-At-Large position.



Tori L. Willis

I, Tori Willis have worked in Title III grant administration for seven years, and served as a Title III Director for the last three years. I am an innovative thinker who believes in continuous improvement. I possess several professional strengths that would assist me in serving the National Association of Historically Black Colleges & Universities Title III Administrators such as:

- Interpreting Laws relative to Federal Programs and Business Operations;
- Grant Writing and Grant Administration;
- Budget Planning and Implementation;
- Fiscal Management and Auditing and;
- Project Management, Assessment, and Improvement Plans.

As a member of the leadership team, I will work to continue the growth and improvement of the organization. It is important that this organization represents the interests of all HBCUs and sets goals that are current, relative, and helpful to its membership and the overall Title III Grant program. I would like to help complete this task.

