



# TITLE III CHRONICLE

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## From the Director

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## THEY ARE OUT THERE, AND THEY ARE WATCHING!!

In case you didn't know; they are out there, and they are watching Historical Black Universities and Colleges. Who are they, and what is it that they want? In September 2014, the White House Initiative on HBCUs convened its annual White House Initiative on HBCUs Conference in Washington D.C. Dr. William Harvey, Hampton University President and Chairman of the White House Advisory Board on Historically Black Colleges and Universities (HBCUs) opened the Conference with strong words on the lack of federal support to black colleges. Dr. Harvey stated, *"These are difficult times for our institutions, our students and their families. Federal support for HBCUs is showing an alarming downward trend, and our friends in Washington need to know that we are watching and counting."*\*

Dr. Harvey is correct; we are watching how the pie is being sliced in Washington, but we

should realize that the knife cuts both ways. The Federal Government is also watching the HBCU community. Politicians are making assumptions from data provided by academic scholars from "majority institutions." They are studying HBCUs and writing our story for us. I hope you aren't surprised that these assumptions and stories don't speak too highly of us. They say that HBCU's can't demonstrate the impact of billions of dollars that have been poured into our institutions since 1965. It's been said that our schools are poorly managed and under financed, and as a result we are experiencing declining enrollments, retention, persistence and graduation rates on one hand, and extremely high student debt loads and an increasing number of graduates not being employed in their field of study on the other hand.

Dr. Harvey ended his address by saying, *"We should let the public*

*know that this kind of action is unacceptable. With these kinds of insidious actions being taken, it is obvious that we have to do as we have always done, and that is work harder and work smarter. We must become more vocal and more involved in support of the wonderful work that we continue to do."* HBCU's have consistently told the stories about how they have produced more Black graduates who go on to earn Ph.D.'s, and how FAMU produces more Black Pharmacists than any other institution. HBCUs compete successfully with the nation's best universities, including Ivy League universities, elite private colleges, and flagship state universities in many areas, and there really is no comparison between HBCUs and non-research intensive TWIs. Few people outside the HBCU community recognize the disproportionate impact of HBCUs in STEM fields and teaching. Even though our nation's 105 HBCUs make up just three percent of





# From the Director

(continued)

colleges and universities, they produce 27 percent of African Americans with bachelors' degrees in STEM fields. And in 2011, HBCUs conferred one-fourth of the bachelor degrees in education awarded to African-Americans.

The White House Initiative presented a Data Dash Board on HBCUs that summarized selected assets and challenges of HBCUs across a broad cross-section of institutional variables using data from the Integrated Postsecondary Education Data System (IPEDS). Findings point to a myriad of institutional strengths and challenges that require attention from HBCU administrative leaders and other stakeholders. The report states that between 2000 and 2013 the average HBCU had three different administrative heads (presidents or chancellors) when also including interim presidents and chancellors. Seventeen HBCUs changed leadership more than five times in this 13- year period. Conversely, fourteen (14) HBCUs had only one administrative head during the entire 13-year period.

Today, HBCUs must stabilize and grow their student bodies, while adjusting to expanded oversight from state governments into admissions decisions. Historically Black Colleges and Universities also have to find innovative ways to improve graduation and retention rates, while serving a majority Pell eligible student body. Historically Black Colleges and Universities have to compete for grants and contracts, often against very large institutions, and grow endowments at a time of unprecedented cuts in state allocations and inflation. Finally, HBCUs must stabilize their leadership, grow their capacity,

and attract high qualified faculty members to meet the needs of twenty-first century learners.

Consistent with the diversity across institutions, the data in this report indicate that HBCUs vary across a number of variables that represent optimal institutional functioning and growth. The sheer differences between HBCUs make it difficult to compare them against each other, yet they share many common characteristics and have unique qualities that cannot be fully captured through data.\*\* Each day we read more about

whether there is a need for the "Black College" in modern times; and the significance of the Historical Black Colleges is questioned. Some think that HBCUs are no longer relevant with the integration of our nation's universities. All of the conversation points to one thing; the federal funding source is not satisfied with the documentation of "success" in the HBCU community and the downward spiral of funding is the result of this notion.

The reality of the situation is that

we must come to grips with all of this and forge a united front on the response that is so critically needed. We should go to work on this right away! What are we waiting for? They are watching, and they will be here soon. Will we be ready?

As the nation and the Department of Education turn their effort and support to community colleges and Secondary Education under the new Congress, HBCUs will be left to compete with majority institutions for STEM initiatives and other programs that will put stress on our limited faculties, crumbling infra-structures and resources. At the same time, they are calling for more accountability for programs like Title III and Trio. These programs have been the backbone of most of our institutions, and are now under siege for the "drop-in-the-bucket" allotment in the national budget. We must prepare ourselves for the task ahead and pull ourselves up by the boot-straps and get to work defending our accomplishments and forging new and innovative approaches to delivering a quality education to those who would chose to attend our schools. No excuses, no procrastination; let's do it!



Mr. Perry Herrington,  
Executive Director of Title III Programs

\* *Hampton President William Harvey Chides Feds on Lack of HBCU Support, Diverse, J.L. Carter, Sr. September 2014.*

\*\* *Historically Black Colleges and Universities Data Dashboard, Executive Director, Dr. George Cooper, Dr. Ivory A. Toldson. 2014.*





# THE CAUPRI INITIATIVE

*"Every ending creates a new beginning."*

With significant support from Title III, as well as grants from The Robert W. Woodruff Foundation and The United Methodist Foundation, the Clark Atlanta University Process Renewal Initiative (CAUPRI) launched an effort to make the University's business processes more efficient and fluid, requiring the University's business units to work together.

Banner Document Management System (BDMS), provides many benefits to the University such as enhanced productivity, flexibility and customer responsiveness by integrating core business processes together in one single application. Indeed, BDMS has maximized the efficiency of the departments utilizing the tool. Because BDMS aids in electronically integrating many business management functions, consistent information is shared

across various business units. Thus, by using the BDMS system, managers can gather correct information and make efficient, informed decisions.

In The Office of Admissions, BDMS enabled the team to move to a paperless process and decrease the processing time of undergraduate and graduate applications. As required application documents are mailed to the University, the Admissions team scans the documents, linking them to a prospective student's record in the database. Members of the counseling and admissions teams are able to access the information in the database and quickly alert students of their admission status. This tool has allowed the office to function in a more efficient manner and the staff to review documents online from their workstation. Securing personally identifiable information is a



*Joy Osorio, Area Coordinator for Residence Life, give a one on one session with a student creating a compatibility profile using StarRez.*

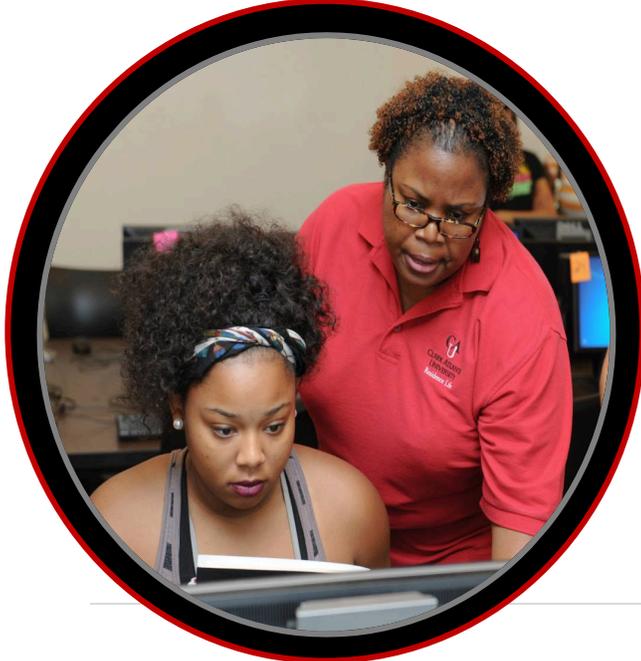
significant benefit of moving to the electronic/digital process. No longer is the team making copies of documents with social security numbers, addresses, etc. and shipping them around campus.

Likewise, the Argos Enterprise Reporting Solution allows institutions to make better and timelier decisions by providing insight into the data that is held within the Banner Application. As a multi-phase project, Residence Life, Student Health Services, Student Accounts Receivable, Admissions and the Center for Academic and Student Success/Academic Enrichment and Success have all implemented the Argos Reporting Tool into their daily operations at Clark Atlanta University. In addition to these individual departments, the

Argos Reporting Tool was rolled out to the Cross Functional Student Management Team (CFSMT) which consisted of representatives from Financial Aid, Residence Life, Student Accounts, Finance, Admissions, Student Health Services, Office of the University Registrar and the Office of Information Technology and Communications.

The Argos Reporting Tool is used to develop a coordinated recruitment, admissions and enrollment process that provide seamless, consistent and coordinated communications to all stakeholders, including students, faculty, staff and the Executive Cabinet. The CFSMT Argos rollout has provided visibility and clarity of departmental data that was previously unknown. The creation of reports associated

*Residence Life staff assist students with selecting rooms for housing.*





# THE CAUPRI INITIATIVE

*"Every ending creates a new beginning."*



*Michelle Meggs and Doctoral candidate assist students with the University's only portal system.*

with this project enables University executives access to university and departmental data that provides answers to many of the questions surrounding student enrollment. The solutions to these issues have been elusive in the past, primarily because the university did not utilize a standard reporting tool. The Cross Functional Student Management Team Argos rollout has shown university executives that process owners are empowered through the Argos Reporting Tool and the level of reporting it can provide. The university is benefiting from over 300 new reports, 50 of which are automatically generated for work management, decision-making, cross functional coordination and communications with current and prospective students.

The initiatives completed for the

Finance Department (such as creation of financial reports in Argos, updates to the close of fiscal year processes/timelines and reports on the automated job scheduler) have allowed for a quicker, more efficient end-of-fiscal-year closing along with a smoother audit process. Third party tools interfaced with Banner have also served to streamline business processes in an effort to serve University constituents better. Academic advisors and enrollment management teams rely on the analytical reports and documentation showing increase class availability and decreased time to confirm academic and financial status. Indeed, the implementation of StarRez, Mediat and DegreeWorks shows the University's commitment to customer service and our realization that the student is our

most important customer. StarRez is a comprehensive, online student housing solution that allows residents and prospective residents to submit a housing application, select a room assignment, and choose a meal plan. Since fall 2013, the Office of Residence Life has used StarRez as the mechanism where students apply for on campus housing. It has been very successful for both students and staff. The Residence Life team is currently in the process of testing the procedures that will interface the reservation features of StarRez directly with Banner. This is the last phase of the initial project.

The Director of Student Health Services credits Mediat for significantly streamlining the front office process. Mediat interfaces with Banner to provide demographic information on all enrolled

students. Creating charts is no longer a time consuming manual process. Providers may access charts with a click of the mouse. By all accounts, The CAUPRI project has made significant progress on all of its objectives as indicated by the ensuing discussion of performance indicators. Significant progress and contribution were made throughout the University community, including the areas of Human Resources, Finance, Academic Affairs, Student Health Services and Residential Life. The impact ranges from furthering the creation of paperless processes to leveraging better analytical data to make critical decisions to better securing constituents' sensitive information. Additionally, the CAUPRI project reminded the members of University family that our mission is the same and we must work collaboratively to achieve it.



*Camille Shipman, Interim Director for Housing, shares imperative information with parents and students regarding rental insurance.*



# FACULTY DEVELOPMENT GRANT WRITING WORKSHOPS



*Dr. Mathilda Harris, Executive Director of the Grant Training Center with CAU Faculty and staff.*

## IT CAN TAKE A VILLAGE TO WRITE A “WINNING” GRANT!

There wasn't an empty seat in the house at two of the most talked about workshops at Clark Atlanta University during the Fall Semester 2014. Co-sponsored by the Office of the Provost, Office of Research and Sponsored Programs, and the *Center for Faculty Professional Development*, more than 40 faculty members were in attendance at the *Faculty Grant Development Workshops, November 5-6, 2014*.

Day 1 started with *Grant Writing 101* facilitated by Dr. James Perkins, V.P. of Research and Sponsored Programs and Community Outreach. Dr. Perkins shared his research vision for the university and invited everyone to participate in the newly formed Faculty *Proposal Development Center*.

This new center provides an environment conducive to interdisciplinary

collaboration for development of writing teams and research clusters.

These clusters aid faculty in forging true partnerships with colleagues from other disciplines to conduct research and create successful grant-writing campaigns.

Day 2 was full of rich *Professional Grant Development* resources. Dr. Mathilda Harris, Executive Director of the Grant Training Center, condensed a three-day workshop into one and covered everything from where to identify specific grants to how reviewers think and what they look for in a grant proposal.

Participants worked in small groups throughout the day and got a chance to form important alliances that hopefully will lead to effective proposal development teams toward increasing our grant awards here at Clark Atlanta University.



*Dr. James Perkins, Vice President Research and Sponsored Programs*





FY 14-15  
**CALENDAR**

<b>MARCH</b>	<ul style="list-style-type: none"> <li>● SAFRA Application Submissions Due – March 2, 2015</li> <li>● Activity Directors’ Meeting – March 4, 2015 (Rescheduled Phase II Initial Planning Meeting)</li> <li>● Time and Efforts Due for February 2015 on March 6, 2015</li> <li>● Monthly Fiscal Reports due March 6, 2014</li> <li>● CGC Notification of Award Proposal Status – March 6, 2015</li> <li>● <b>Title III Retreat – March 13, 2015 – OFFICE CLOSED</b></li> <li>● Activity Directors’ Meeting – March 19, 2015 (Phase II Workshop)</li> </ul>
<b>APRIL</b>	<p style="color: purple; margin-bottom: 0;"><b>BEGINNING OF 3RD QUARTER</b></p> <ul style="list-style-type: none"> <li>● Annual Activity Sweeps - April 1, 2015</li> <li>● Time and Efforts Due for March, 2015 on April 7, 2015</li> <li>● Monthly Fiscal Reports due on April 7, 2015</li> <li>● Semi-Annual (Oct. 1 – March 31) Performance Report Due by April 15, 2015</li> <li>● Activity Directors’ Meeting – April 29, 2015 (Phase II Final Workshop)</li> </ul>
<b>MAY</b>	<ul style="list-style-type: none"> <li>● Time and Efforts Due for April 2014 on May 7, 2015</li> <li>● Monthly Fiscal Reports due May 7, 2015</li> <li>● Activity Directors’ Meeting – TBA</li> <li>● Final Day to submit Purchase Requisitions to Purchasing – May 15, 2015</li> </ul>
<b>JUNE</b>	<ul style="list-style-type: none"> <li>● Time and Efforts Due for May 2014 on June 5, 2015</li> <li>● Monthly Fiscal Reports due June 5, 2015</li> <li>● National Association of HBCU Title III Administrators, Inc. Annual Technical Workshop, June 22-26, 2015; San Antonio, TX. <b>(Title III Staff – OFFICE CLOSED)</b></li> <li>● <b>All Blanket Purchase Orders are to be closed by June 30, 2015</b></li> </ul>
<b>JULY</b>	<p style="color: purple; margin-bottom: 0;"><b>BEGINNING OF 4TH QUARTER</b></p> <ul style="list-style-type: none"> <li>● Time and Efforts Due for June 2014 on July 8, 2015</li> <li>● Monthly Fiscal Reports due July 8, 2015</li> <li>● Re-submit Blanket Purchase Orders – July 1, 2015</li> <li>● 3rd Quarter Performance Report Due by July 15, 2015</li> <li>● Activity Directors’ Meeting – TBA</li> </ul>
<b>AUGUST</b>	<ul style="list-style-type: none"> <li>● Time and Efforts Due for July 2014 on August 7, 2015</li> <li>● Monthly Fiscal Reports due August 7, 2015</li> <li>● Deadline date for End of Year Expenditures - August 31             <ul style="list-style-type: none"> <li>○ During this time Title III will conduct reconciliation</li> </ul> </li> </ul>
<b>SEPTEMBER</b>	<ul style="list-style-type: none"> <li>● Time and Efforts Due for August on September 8, 2015</li> <li>● Monthly Fiscal Reports due September 8, 2015</li> <li>● Prepare 2015-2016 personnel contracts and budget account numbers – September</li> <li>● Whitehouse Initiative Conference on HBCUs (TENTATIVE)</li> <li>● September 30, 2013 End of 14-15 Grant Cycle (All accounts and POs must be closed)</li> </ul>





# ANNOUNCEMENTS

## REMINDER



### NATIONAL ASSOCIATION OF HBCU TITLE III ADMINISTRATORS 2015 Project Directors Technical Assistance Workshop

The workshop will be held at the Hyatt Regency Hotel in San Antonio, TX, June 22 – 26, 2015.

#### HOTEL RESERVATIONS

Online: [CLICK HERE](#)

Telephone: (210) 222-1234

FOR MORE INFORMATION: [CLICK HERE](#)

- If you would like to be highlighted in the next Title III Chronicle Newsletter, send us an email [titleiii@cau.edu](mailto:titleiii@cau.edu).
- More **ACTIVITY** participation is needed to produce short video clips featuring impact the activity is making at CAU. If you are interested in having your project highlighted on the Title III website, [CLICK HERE](#) to contact us.



## WELCOME

Please join the Title III Program Administration Office in welcoming its two newest employees, *Ms. Jennifer Allison* and *Mrs. Jori Morris* to the CAU family.



*Ms. Jennifer Allison*



*Mrs. Jori Morris*

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